

Hien Le Dieu Phan

Teaching Assistant Professor of Graphic Design

Department of Art, Design, and Visual Studies

Center of Visual Arts

Boise State University

Boise, ID, USA

Education

Master's of Fine Arts in Design and Visual Communications (MxD)

Aug 2022 – May 2025 at the University of Florida, Gainesville, Florida, USA

Bachelor's of Fine Arts in Graphic Design

Aug 2017 – Dec 2021, with a minor in Interactive Media, at Middle Tennessee State University, Murfreesboro, Tennessee, USA.

High School Diploma

Aug 2014 – May 2017, with a focus on Vietnamese Literature, at Vietnam National University – High School for the Gifted, Ho Chi Minh City, Vietnam.

Publications

Phan, L. D. H. and van Amstel, F. M. C. (in review). ***The pedagogy of taboo in design: a dialogical study on defining institutional diversity as a research object***, in [Design Research Conference 2026](#), 8-12 June 2026, Scotland, United Kingdom

Zhang, X. Z., Phan, L. D. H., and van Amstel, F. M. C. (in review). ***Relocating culture and design in postcolonial design space***, in [Design Research Conference 2026](#), 8-12 June 2026, Scotland, United Kingdom

Zhang, X. Z., Phan, L. D. H., and van Amstel, F. M. C. (in review). ***Colonial racism and postcolonial mimicry in the third space of participatory design***, in Baek, J.S., Franqueira, T., and Meroni, A. (eds.), [PDC 2026: Peace, Dialogue, Coexistence](#), 16-19 June 2026, Politecnico di Milano

Phan, L. D. H., Jalali, A., and van Amstel, F. M. C. (2025). ***Designing the world precedes designing the word: Critical pedagogy in typography education***, in Pombo, F., Moreira da Silva, F., Nielsen, L. M., and Börekçi, N. (eds.), [DRS Learn X Design Conference 2025](#), 22-24 September 2025, University of Aveiro, Portugal

- Phan, L. D. H. and van Amstel, F. M. C. (2025). ***Mapping migration paths through the dwindling institutional diversity of Florida***, in Sharma, A., Dey, S., Venkataraman, S., Khadilkar, P., Kar, G., Singh, S., and Tewari, S. (eds.), [ICDHS14: Cultures of Design](#), 10-12 October 2025, at IIT Delhi, New Delhi, India
- Phan, L. D. H. and van Amstel, F. M. C. (2025). ***The contradiction of diversity in the design student body***, in Nieto Fernández, E. and Gisbert Alemany, E. (eds.), [Diseña #26: Affirmation? How to Learn to Live with 'The Others' Through Design](#)

Conference Proceedings

- Urbenz, C. & Phan, L. D. H. (2024). ***Beyond Borders, Within Selves: International Graduate Students' Transformations through Codesign (Presentation)***, in Daugherty, S. (eds.), Navigating the Self Through Design, in [SECAC 2024: Wayfinding](#), 23 – 26 October 2024, Atlanta Marriott Buckhead Hotel & Conference Center, Atlanta, GA, USA.
- Phan, L. D. H. (2024). ***Living at the Marginal Positions: Autoethnography of Global South Designers in the U.S. Design Education (Presentation)***, in Krcmarik, K. (eds), AIGA Design Educators Community, [AIGA National Conference: Margins](#), 11 – 12 October 2024, Virtual.
- Phan, L. D. H. (2024). ***Zine as a catalyst: Fostering collective narrative and storytelling at the local cultural community (Presentation)***, in Carrasquilla, C. & Singer, C. (eds.), [UCDA Design Education Summit: Immerse](#), 20-22 May 2024, Arizona State University Polytechnic Campus, Arizona, USA.
- Phan, L. D. H., Arrazola, I. & Nyanje, S. (2024). ***Strategic Ecosystem Mapping in Design Education: An Intersectional Approach to Professional Development (Workshop)***, in Carrasquilla, C. & Singer, C. (eds.), [UCDA Design Education Summit: Immerse](#), 20-22 May 2024, Arizona State University Polytechnic Campus, Arizona, USA.
- Phan, L. D. H. (2023). ***Visual Participatory Design Activities: Empowering Student Voices for Inclusive Education (Presentation)***, in Zahabi, L., Tyree, N., Childers, P., & Lima, V. (eds), AIGA Design Educators Community, [AIGA National Conference: The View From Here](#), 12 – 13 October 2023, The New School, New York City, NY, USA.
- Phan, L. D. H. (2023). ***Visual Explorations of Vietnamese Refugee Memories: Navigating through Shared Histories and Crafting Just Memories (Visual Essay)***, in Zahabi, L., Tyree, N., Childers, P., & Lima, V. (eds), AIGA Design Educators Community, [AIGA National Conference: The View From Here](#), 12 – 13 October 2023, The New School, New York City, NY, USA.
- Phan, L. D. H. (2023). ***Beyond Asian American: Unveiling Diverse Asian Identities through Visual Explorations in 21st-Century Design (Visual Essay)***, in Zahabi, L., Tyree, N., Childers, P., & Lima, V. (eds), AIGA Design Educators Community, [AIGA National Conference: The View From Here](#), 12 – 13 October 2023, The New School, New York City, NY, USA.
- Arrazola, I. & Phan, L. D. H. (2023). ***Co-designing narratives: Reimagining a safe Gainesville for our future (Presentation)***, in Stevens, N. & Morin, M. (eds.), [HASTAC 2023: Critical Making & Social Justice](#), 8-10 June 2023, Pratt Institute, Brooklyn, NYC, USA.

Phan, L. D. H. & Arrazola, I. (2023). *Shared Emotions and Raised Voices: Centering Youth Perspectives as We Reimagine a Safer Gainesville (Visual Essay)*, UCDA Design Education Summit: Same/Difference, 22 – 23 May 2023, Bowling Green State University, Bowling Green, Ohio, USA.

Teaching experiences

GRA 420: Applied Projects in Graphic Design, 96 hours, Fall 2025

Visual auto/ethnography practices in design at Boise, with 7 students, at Boise State University.

GRA 477: Graphic Design Studio V, 96 hours, Fall 2025

Package design in commercial design, locating sustainability in design, collaborating with [Mahshad Faridfar](#) and [Ryan Donahue](#), with around 48 students, at Boise State University.

GRA 377: Graphic Design Studio III, 96 hours, Fall 2025

Punk prints and digital archives, built on designers' positionalities, collaborating with [Eryn Pierce](#), with around 32 students, at Boise State University.

GRA 277: Graphic Design Studio I, 96 hours, Fall 2025

Introduction to design technology and visual narratives, collaborating with [Brian Wiley](#) and [Ryan Donahue](#), with around 48 students, at Boise State University.

GRA 1831C: Design Technology, 96 hours, Spring 2025

Instructor of record, with around 25 students, supervised by [Eury Kim](#), University of Florida.

GRA 2208C: Typography 1, 96 hours, Fall 2024

Instructor of record, with 8 students, supervised by [Dr. Frederick van Amstel](#), University of Florida.

GRA 1113C: Special Topics: Design + Identity in Everyday, 16 hours, Summer 2024

Teaching assistant, with [Azadeh Jalali](#) and [Madison Roberts](#), with 12 students.

GRA 2208C: Typography 1, 96 hours, Spring 2024

Instructor of record, with 7 students, supervised by [Dr. Dori Griffin](#).

GRA 2111: Visual Methods and Processes, 96 hours, Fall 2023

Instructor of record, with 12 students, supervised by [Dr. Dori Griffin](#).

IDS 2935: Quest Special Topics: Design + Identity in Everyday, 72 hours, Spring 2023

Teaching assistant, with 60 students under the guidance of [Victoria Gerson](#).

GRA 4165: Graphic Design History 1, 39 hours, Fall 2022

Teaching assistant, with 18 students under the guidance of [Dr. Dori Griffin](#).

GRA 3209C: Typography 2, 18 hours, Fall 2022

Teaching assistant for 4 weeks, with 30 students under the guidance of [Brian Slawson](#).

Codesign Partnerships

Leadership Gatherings & Community Design (Feb 2023 - May 2024)

Community Designer at the Office of Asian and Pacific Islander Desi Student Engagement, Center of Multicultural and Diversity Affairs, University of Florida, Gainesville, Florida, USA

Entrepreneurship Development & Community Engagements (Aug 2022 - May 2023)

Community Designer and Volunteering Tutor at the Project YouthBuild, Gainesville, Florida, USA

Memories for a Disease - COVID: Dialogues, Drama, and Documentaries (May - Aug 2023)

Visual Communication Specialist in an art-based community project organized by Dr. Kole Odutola, funded by the College of the Arts, University of Florida, Gainesville, Florida, USA

Sarah's Greenway Loop Festival (Jan - Mar 2023)

Community Designer in the community event organized by Spatially Fed, Gainesville, Florida, USA

City of Gainesville x One Nation One Project (Aug - Dec 2022)

Youth Steering Council Member and Community Designer in Gainesville, Florida, USA

Design Professional Practices

Division of Student Life (2023 - 2024)

Graphic Designer at the University of Florida, Gainesville, Florida, USA

Office of Advancement and Alumni Affairs (May - Aug 2023)

Graphic Designer at the College of Liberal Arts and Sciences, University of Florida, Gainesville, Florida, USA

CM Group (2021 - 2022)

Design Intern in Nashville, Tennessee, USA

Recreation Center (May 2018 - Oct 2021)

Graphic Designer at Middle Tennessee State University, Murfreesboro, Tennessee, USA

James E. Walker Library (Dec 2020 - Dec 2021)

Graphic Designer at Middle Tennessee State University, Murfreesboro, Tennessee, USA

Career Development Center (Sep 2018 - Dec 2021)

Designer at Middle Tennessee State University, Murfreesboro, Tennessee, USA

IBSS Corp (Aug - Dec 2020) Remote

Graphic Design Intern in Silver Spring, Maryland, USA

Greeting Pens (May - Aug 2020) Hybrid

Graphic Design Assistant in Crossville, Tennessee, USA

Sidelines (Sep 2018 - Mar 2020)

Design Editor at the Student Newspaper at Middle Tennessee State University, Murfreesboro, Tennessee, USA

Elite Prep Inc. (May 2017 - Dec 2019) Remote

Chief of Design at the Education Services, Ho Chi Minh City, Vietnam

SEEDS (May 2017 - Dec 2018) Remote

Head of Design at a Non-profit Organization in Education and Technology, Hanoi, Vietnam

Exhibitions

Unveil/Unblind (2025) A solo exhibition, MFA/MxD project in lieu of thesis, at the Fine Arts Building C, University of Florida, Gainesville, Florida, USA

Ligature 32: Annual Graphic Design Juried Exhibition (2023) Juried Exhibition at the Gary R. Libby Focus Gallery, University of Florida, Gainesville, Florida, USA

Work: National Juried Student Design Exhibition (2022) Juried Exhibition at the Main Gallery, Jacksonville State University, Jacksonville, Alabama, USA

ADDY Nashville Annual Advertising Competition Show — Student Division (2022) Juried Exhibition in Nashville, Tennessee, USA

Hype Show: The Annual Design Student Show (2022) Juried Exhibition at the 210 Student Gallery, Middle Tennessee State University, Murfreesboro, Tennessee, USA

Hype Show: The Annual Design Student Show (2021) Juried Exhibition at the 210 Student Gallery, Middle Tennessee State University, Murfreesboro, Tennessee, USA

Carry On: Annual Senior Capstone Graphic Design Show (2021) Todd Art Gallery, Middle Tennessee State University, Murfreesboro, Tennessee, USA

Boxed: Package Design Student Exhibition (2021) 210 Student Gallery, Middle Tennessee State University, Murfreesboro, Tennessee, USA

ADDY Nashville Annual Advertising Competition Show — Student Division (2020) Juried Exhibition in Nashville, Tennessee, USA

The Vietnam Corner (2018) A solo exhibition at the 210 Student Gallery, Middle Tennessee State University, Murfreesboro, Tennessee, USA

Awards & Recognitions

Outstanding Merit (2023) at the 29th Annual International Student Achievement Awards, International Center, University of Florida, Gainesville, Florida, USA

Best of Show (2022) at the *Hype Show* Annual Design Student Show, Middle Tennessee State University, Murfreesboro, Tennessee, USA

Gold - Collateral Material & Social Media (2022) at the ADDY Nashville Annual Competition: Student Division, Nashville, Tennessee, USA

First Prize - Identity (2021) at the *Carry On* Senior Capstone Graphic Design Show, Middle Tennessee State University, Murfreesboro, Tennessee, USA

Best of Show (2021) at the *Carry On* Senior Capstone Graphic Design Show, Middle Tennessee State University, Murfreesboro, Tennessee, USA

Gold - Packaging (2021) at the ADDY Nashville Annual Competition: Student Division, Nashville, Tennessee, USA

Silver - Printed Annual Report (2021) at the ADDY Nashville Annual Competition, Nashville, Tennessee, USA

Best of Show - UX/UI (2021) at the *Hype Show* Annual Design Student Show, Middle Tennessee State University, Murfreesboro, Tennessee, USA

First Prize - Identity & Collateral Material (2021) at the *Hype Show* Annual Design Student Show, Middle Tennessee State University, Murfreesboro, Tennessee, USA

Gold - Packaging (2020) at the ADDY Nashville Annual Competition: Student Division, Nashville, Tennessee, USA

Excellence - Identity (2020) at the UCDA Annual Student Competition, USA

Academic Scholarships & Grants

Jerry Uelsmann Studio Art Scholarship (2024) at the School of Art + Art History, University of Florida, Gainesville, Florida, USA

Harold Garde Studio Art Scholarship (2023) at the School of Art + Art History, University of Florida, Gainesville, Florida, USA

Grinter Fellowship (2022-2024) at the University of Florida, Gainesville, Florida, USA

Young Talent Support Commission Fund (2022) at the Frist Art Museum, Nashville, Tennessee, USA

Art and Design Outstanding Student Award (2021) at the College of Liberal Arts, Middle Tennessee State University, Murfreesboro, Tennessee, USA

Graphic Design Scholarship (2020) at the Department of Art and Design, Middle Tennessee State University, Murfreesboro, Tennessee, USA

Adobe Creative Residency Community Fund (2020) at Adobe, USA

Peer Reviews

DRS (2024)

AIGA Design Conference (2024)

AIGA Design Conference (2022)

HASTAC (2023)